

**MARTIN LUTHER KING JR. WAY
AD-HOC ADVISORY COMMITTEE**

MINUTES

CITY HALL
(THIRD FLOOR CONFERENCE ROOM)
678 W 11TH STREET
MERCED, CALIFORNIA

TUESDAY
NOVEMBER 15, 2011

(A) CALL TO ORDER

Vice Chairperson POLLARD called the meeting to order at 6:01 p.m.

(B) ROLL CALL

Present: Committee Members:

Lilia Aguilar
Grace Booth
Amelia Bustos
Cesar Garcia
Mayko Lozano
Thomas Musser
Michelle Paloutzian
Carl Pollard
Isabel Sanchez
Nancy Tapia
Paul Thao

Absent: Committee Members:

Teresa Burrola (unexcused)
Thomas Bustos (excused)
Sam Malaythong (unexcused)

Staff Present:

Julie Sterling, Associate Planner
Bill King, Principal Planner
Frank Quintero, Director of Economic
Development
Maria Mendoza, Development
Associate

NOVEMBER 15, 2011

(C) APPROVE MINUTES OF SEPTEMBER 20, 2011

On motion by Committee Member MUSSER, and seconded by Committee Member AGUILAR, and carried by unanimous voice vote (three absent), to approve the Minutes of September 20, 2011.

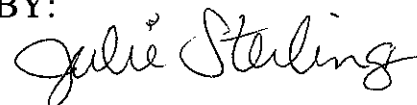
(D) MARTIN LUTHER KING JR. WAY REVITALIZATION PLAN – ACTION STRATEGY MATRIX

PRINCIPAL PLANNER KING and ASSOCIATE PLANNER STERLING presented the Action Strategy Matrix from three initiative categories that include: Physical Improvement, Redevelopment and Economic Development, and Organizational/Administrative. After reviewing and discussing the “draft” Action Strategy Matrix for the Martin Luther King Jr. Way (Highway 59) Revitalization Strategy, the Committee helped prioritize the 26 Action Items (from the Action Strategy Matrix) by placing a maximum of three dots on any action item they felt strongly about.

(E) ADJOURNMENT WEDNESDAY, DECEMBER 14, 2011.


THERE BEING NO FURTHER BUSINESS, VICE CHAIRPERSON POLLARD ADJOURNED THE MEETING AT 7:15 P.M. TO THE MARTIN LUTHER KING JR. WAY AD-HOC ADVISORY COMMITTEE MEETING ON TUESDAY, DECEMBER 14, 2011, AT 6:00 P.M.

BY:



JULIE STERLING
COMMITTEE SECRETARY

APPROVED:



CARL POLLARD, VICE CHAIRPERSON
MARTIN LUTHER KING JR WAY
AD-HOC ADVISORY COMMITTEE