Merced Hometown Christmas Parade

Date: December 7, 2013
Time: 11:00 a.m. — 5:00 p.m.

CRAFT VENDOR – Application Form

I understand that the Merced Active 20-30 Club and sponsors of the event not be liable for the results of any accident, damage, theft or any other loss to the Vendor, or to any person or article employed by or in the possession of the Vendor while on the grounds of the Merced Hometown Christmas Parade, whether such occurs during the time of preparation, the period of occupancy or at the time of removal from the Downtown Merced Hometown Christmas Parade grounds.

Name	Please list your products and price range:
Address	\$
Oite Oteta 7in	\$
CityStateZip	\$
Phone	\$
Email	\$
Include a copy of your City of Merced Business License. A	\$
Special Events Business License is required only if you do not already have a business license with the City of Merced, the cost is \$13.50.	Regular Craft Vendor Fee: \$40 Downtown Business Vendor: \$30 Non Profit Organization Vendor: \$30
Eligibility: Paintings, graphics, printmaking, drawing, photography, wood, fiber, fabrics, clay, metal, leather, glass, paper and mixed media are eligible. Only original handmade work of the entrant will be considered: one-of-a-kind, multiples, edition or series. No unlimited production work or commercial exhibits will be accepted. All work must be family appropriate. Merchants and Vendors within the City of Merced Downtown Business Improvement District have participation priority. The Active 20-30 Club of Merced reserves the right to reject any vendor and cancel any application without cause. The Active 20-30 Club also reserves the right to locate vendors as it sees fit.	There are NO refunds for no-shows Event takes place rain or shine Due to a limited number of vendor spaces, applications will be taken on a first paid, first served basis. All vendors will be required to bring their own tables, chairs, table coverings, canopies and signage. Booth spaces must be well represented. Any booth needing electricity must provide its own generators and extension cords. Booth Space is 10' x 10' Confirmation of location and space number will be sent to you prior to the event. Set up time begins at 9:45 am and all booths must be set up by 11:00 am.
	DEADLINE TO APPLY: NOVEMBER 26, 2013
	owntown Merced Hometown Christmas Parade, I agree that be used by the City of Merced for promotional and publicity
Signature	Date:
Printed Name	Date:

How to Participate: CRAFT VENDOR

- 1. Contact J.C. Del Toro at (209) 201-5508 and inform him of your intent to participate and to reserve your space.
- **2.** Complete and submit the Merced Hometown Christmas Parade Vendor Fair application form to the address listed below, no later than **November 26, 2013.** Participation fees must be included.

Please mail Merced Hometown Christmas Parade Vendor Fair application form and participation fees to:

Active 20-30 Club of Merced 3144 North G Street, Ste. 125-327 Merced, CA 95340 christmasparade@merced2030.com

3. The Special Events Business License Fee form and payment must be taken in person to the City of Merced Finance Department at 678 W. 18th St. Merced, CA. 95340. The \$13.50 Special Events Business License Fee has to be paid before December 3, 2013.

*If you already have a Business License to sell your products within the City of Merced, the Special Events Business License Fee **does not** apply.

Additional Information:

- Make checks payable to "Active 20-30 Club of Merced"
- Set up time is begins at 9:45 am. Booths must be set up by 11:00 am.
- The registration fee includes an insurance policy
- There will be security during the festival though no guarantee as to the security of your possessions can be made
- Participants are required to stay for the entire event (11:00 am 5:00 pm)
- Confirmation of location and space number will be sent to you prior to the event.

Please contact J.C. Del Toro at 209-201-5508 or christmasparade@merced2030.com for more information.

*Applications will be taken on a first paid, first served basis. Businesses and Restaurants within the City of Merced Downtown Business Improvement District have participation priority. The City of Merced reserves the right to reject any vendor and cancel any application without cause.