Merced Hometown Christmas Parade
Date: December 1, 2012
Time: 11:00 am—5:00 pm
Application Form~ PACKAGED FOOD VENDOR

Name_____

Address_____

City_____State_____Zip_____

Phone_____

Fax_____

Email_____

Include a copy of your City of Merced Business License. A Special Events Business License is required only if you do not already have a business license with the City of Merced, the cost is $12.50.

Eligibility: Food vendors must obtain a County Community Food Event Food Facility permit and abide by all County Health regulations.

*Please note there is a $113.00 County Health Community Food Event Food Facility application fee. DD214 Military and 501 (C) non profit groups are exempt from this fee but still need to fill out an application and obtain an approval from County Health. County Health applications and fees must be submitted and paid to the County Department of Public Heath.

Deadline: November 12, 2012

Please list your products and price range:

_____$_____

_____$_____

_____$_____

***Vendor fee is $55.00 . There are NO refunds for no shows.**

☐ **-Check box if you are a Downtown business ($45)**

☐ **-Check box if you are a Non Profit Organization ($40)**

Due to a limited number of vendor spaces, applications will be taken on a first paid, first served basis. All vendors will be required to bring their own tables, chairs, table coverings, canopies and signage. Booth spaces must be well represented. Any booth needing electricity must provide their own extension cords and generators.

Booth Space is 10' x 10'
Confirmation of location and space number will be sent to you prior to the event. Set up time begins at 9:45 am and all booths must be set up by 11:00 am.

*Restaurants within the City of Merced Downtown Business Improvement District have participation priority. The Active 20-30 Club of Merced reserves the right to reject any vendor and cancel any application without cause. The Active 20-30 Club of Merced also reserves the right to locate vendors as it sees fit.

I understand that the Active 20-30 Club of Merced and sponsors of the event shall not be liable for the results of any accident, damage, theft or any other loss to the Vendor, or to any person or article employed by or in the possession of the Vendor while on the grounds of the Merced Hometown Christmas Parade, whether such occurs during the time of preparation, the period of occupancy or at the time of removal from the Merced Hometown Christmas Parade.

I understand that if I am accepted as a participant in the Merced Hometown Christmas Parade I agree that photographs or slides of me, and/or my work/produce may be used by the City of Merced for promotional and publicity purposes.

Signature_____Printed Name_____Date_____

Mail application with money order, cash or check made payable to the Active 20-30 Club of Merced, 3144 North G Street, Suite 125-327, Merced, CA 95340. Questions, please call (209) 201-5508 or e-mail christmasparade@merced2030.com

How to Participate: FOOD VENDOR

1. Contact J.C. Del Toro at (209) 201-5508 and inform him of your intent to participate. (This step is crucial for food vendors as we must personally call Merced County Health to include you on the approved food vendor list).

2. Complete the Merced County Community Food Event Food Facility Application and submit it to the Merced County Department of Public Health no later than **November 12, 2012.** County Health fees ($113.00) will also need to be paid upon submittal of the application.

Please return the Merced County Department of Public Health application form to:

Environmental Health
777 W. 22nd Street
Merced, CA. 95340
P (209) 381-1100
F (209) 381-1215

3. Complete and submit the Downtown Merced Hometown Holiday Craft Fair application form to the address listed below, no later than **November 12, 2012.** Participation fees must be included. (Make check payable to: Active 20-30 Club of Merced)

Please mail Downtown Merced Hometown Holiday Craft Fair application form to:

Active 20-30 Club of Merced
3144 North G Street, Ste. 125-327
Merced, CA 95340

4. The Special Events Business License Fee form and payment must be taken in person to the City of Merced Finance Department at 678 W. 18th St. Merced, CA. 95340. The $12.50 Special Events Business License Fee has to be paid before November 30, 2012.

*If you already have a Business License to sell your products within the City of Merced, the Special Events Business License Fee **does not** apply.

Additional Information:

-Make checks payable to "Active 20-30 Club of Merced"
-Set up time is begins at 9:45 am. Booths must be set up by 11:00 am.
-The registration fee includes an insurance policy
-There will be security during the festival though no guarantee as to the security of your possessions can be made
-Participants are required to stay for the entire event (11:00 am – 5:00 pm)
-Confirmation of location and space number will be sent to you prior to the event.

Please contact J.C. Del Toro at 209-201-5508 or christmasparade@merced2030.com for more information.

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