

## CONTACT INFORMATION

City of Merced  
Planning Division  
Development Services  
Department  
678 W. 18th Street  
Merced, CA 95340

### Project Manager

Bill King, AICP  
*Principal Planner*

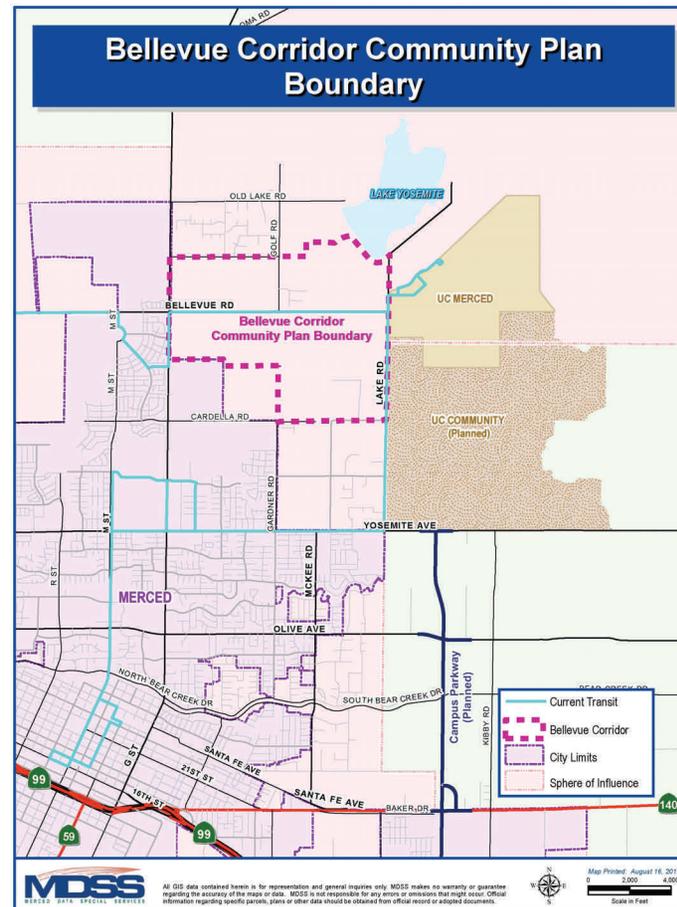
(209) 385-6858  
Email: [kingb@cityofmerced.org](mailto:kingb@cityofmerced.org)



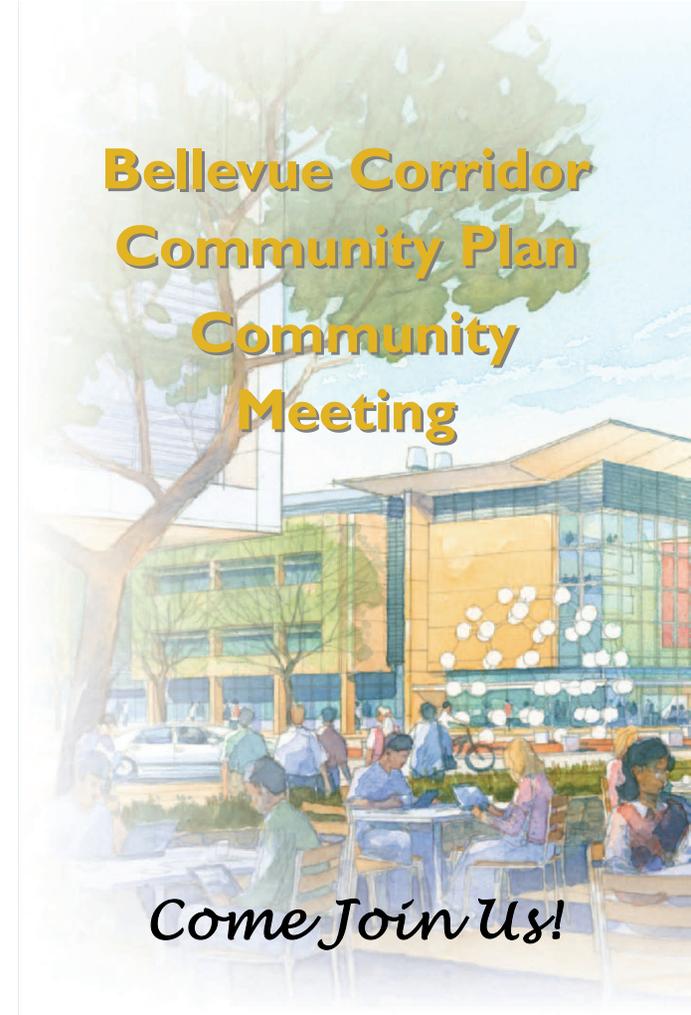
Website: [www.cityofmerced.org/depts/cd/planning](http://www.cityofmerced.org/depts/cd/planning)

## Plan Area Location

The planning area is generally located between “G” Street (city limits) and Lake Road (UC Merced), and generally ½ to 1 mile on either side of Bellevue Road.



## Bellevue Corridor Community Plan Community Meeting



*Come Join Us!*

**Thursday**

**January 31, 2013**

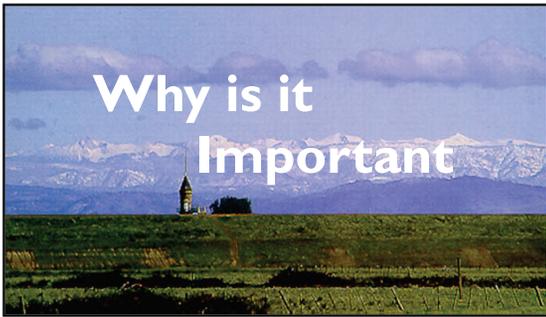
**6:00 PM – 8:00 PM**

**California Room, located on Scholar's Lane  
(see attached map)**

**On the UC Merced Campus**

**FREE PARKING!**

**(in lots next to Lake Road)**



## Why is it Important

Over the next year and a half, with input from the community and assistance from professional planning consultants, UC Merced and Merced County, the City of Merced will craft the **Bellevue Corridor Community Plan**, funded primarily through a grant awarded by California’s Strategic Growth Council.

The Plan encompasses an area of 2.4 square miles, and will establish a land-use map, a mobility plan, and tackle questions such as the location and amounts of student housing, research and development parks, and the design of Bellevue Road.

The Plan area is adjacent to and includes established neighborhoods. The Bellevue Corridor Community Plan will address the needs of these neighborhoods and potential adverse impacts resulting from plan implementation.



## Purpose of the Meeting

**Draft alternative land use and circulation plans have been crafted** by the City of Merced based on guidance from the City’s General Plan and previously received comments from the community. These draft plans will be presented at the meeting.

**Opportunities for public comment** will be offered at this meeting. Input will be used to finalize the draft land use and circulation plans for further consideration by the project citizen advisory committee.

The plans will become part of the *Bellevue Corridor Community Plan*, a long-range planning tool for the County and City to guide future urban development in this area of the City’s growth area. This plan is being developed concurrent with the land use and circulation plans, and is not yet adopted.

[www.cityofmerced.org/depts/cd/planning/bellevue\\_corridor\\_community\\_plan/default.asp](http://www.cityofmerced.org/depts/cd/planning/bellevue_corridor_community_plan/default.asp)



## How Can I Participate?

What is important to you? What type of community do you want for yourself and your family?

**Come to the meeting. We want to hear from you.**

If you are unable to attend this community meeting, please visit the Project website for a listing of future public outreach efforts and events. A daytime meeting on the same topic is also planned in downtown Merced. If you have questions about these events, call Principal Planner Bill King at 209-385-6858.