

City of Merced
DOWNTOWN STEERING COMMITTEE

AGENDA

5:30 p.m.
WILBUR MCMURRY CONFERENCE ROOM
2nd FLOOR
678 W. 18th STREET
MERCED, CALIFORNIA

MONDAY
December 10, 2012

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. ADDITIONS/DELETIONS TO THE AGENDA**
- D. ORAL COMMUNICATIONS**

At this time any member of the audience may comment on any matter which is not listed on the agenda. PLEASE STATE YOUR NAME AND ADDRESS for the record. Please be brief and to the point - preferably speaking a maximum of 5 minutes. Avoid repeating what was said by previous speakers. If two or more individuals are here as a group to speak on one side of an issue, please select a spokesperson to present your views.

E. CONSENT CALENDAR

- 1. Minutes of October 2, 2012
(Attachment E-1)

ACTION: Motion to Adopt Minutes

F. ACTION/INFORMATION ITEMS

- 1. Downtown Merced Marketing Presentation
(Attachment F-1)

ACTION: Provide Input Regarding Proposed Plan

- 2. Main Street Christmas Parade Agreement
(Attachment F-2)

ACTION: Direct Staff to Proceed with New Agreement with the 20/30 Club

- 3. Zoning Ordinance Amendments, Zone Changes, and Comprehensive Zoning Update
(Attachment F-3)

ACTION: For discussion only

G. OTHER ITEMS

1. Discussion Regarding the Composition of the Downtown Review Commission
2. Design Review Calendar for 2013

H. ADJOURN

To the Downtown Steering Committee Meeting of March 11, 2013, 5:30pm.

AGENDA 12//2012

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