

# Merced Hometown Christmas Parade Vendor Fair

Date: December 7, 2013

Time: 11:00 a.m. — 5:00 p.m.

## FOOD VENDOR – Application Form

I understand that the Merced Active 20-30 Club and sponsors of the event not be liable for the results of any accident, damage, theft or any other loss to the Vendor, or to any person or article employed by or in the possession of the Vendor while on the grounds of the Merced Hometown Christmas Parade Vendor Fair, whether such occurs during the time of preparation, the period of occupancy or at the time of removal from the Merced Hometown Christmas Parade Vendor Fair grounds.

Name \_\_\_\_\_

**Please list your products and price range:**

Address \_\_\_\_\_

\_\_\_\_\_ \$

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ \$

Phone \_\_\_\_\_

\_\_\_\_\_ \$

Email \_\_\_\_\_

\_\_\_\_\_ \$

Include a copy of your City of Merced Business License. A Special Events Business License is required only if you do not already have a business license with the City of Merced, the cost is **\$13.50**.

\_\_\_ **Regular Vendor Fee: \$40**  
\_\_\_ **Downtown Business Vendor: \$30**  
\_\_\_ **Non Profit Organization Vendor: \$30**

*Eligibility: Food vendors must obtain a County Community Food Event Food Facility permit and abide by all County Health regulations (County Health regulations are attached).*

***There are NO refunds for no-shows  
Event takes place rain or shine***

*Please note there is an **\$89.00 or \$31.00** County Health Community Food Event Food Facility application fee. DD214 Military are exempt from this fee but still need to fill out an application and obtain an approval from County Health. County Health applications and fees must be submitted.*

Due to a limited number of vendor spaces, applications will be taken on a first paid, first served basis. All vendors will be required to bring their own tables, chairs, table coverings, canopies and signage. Booth spaces must be well represented. Any booth needing electricity must provide its own generators and extension cords.

Booth Space is 10' x 10'

*Restaurants within the City of Merced Downtown Business Improvement District have participation priority. The Active 20-30 Club of Merced reserves the right to reject any vendor and cancel any application without cause. The Active 20-30 Club also reserves the right to locate vendors as it sees fit.*

Confirmation of location and space number will be sent to you prior to the event. Set up time begins at 9:45 am and all booths must be set up by 11:00 am.

**DEADLINE TO APPLY: NOVEMBER 18, 2013**

I understand that if I am accepted as a participant in the Merced Hometown Christmas Parade Vendor Fair, I agree that photographs or slides of me, and/or my work/produce may be used by the City of Merced for promotional and publicity purposes.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Printed Name \_\_\_\_\_

Date: \_\_\_\_\_

*Mail application with money order or check made payable to the Active 20-30 Club of Merced, 3144 North G Street, Suite 125-327, Merced, CA 95340. Questions, please call (209) 201-5508 or e-mail [christmasparade@merced2030.com](mailto:christmasparade@merced2030.com)*

## How to Participate: FOOD VENDOR

**1. Contact J.C. Del Toro at (209) 201-5508 and inform him of your intent to participate.** (This step is crucial for food vendors, as we must personally call Merced County Environmental Health to include you on the approved food vendor list).

**2. Complete the Merced County Community Food Event Food Facility Application and submit it to the Merced Active 20-30 Club no later than **November 18, 2013**.** Merced County Health fees (\$89.00 or \$31.00) will also need to be paid upon submission of the application.

Please return the Merced County Department of Public Health application form to:

Active 20-30 Club of Merced  
3144 North G Street, Ste. 125-327  
Merced, CA 95340

**3. Complete and submit the Merced Hometown Christmas Parade Vendor Fair application form to the address listed below, no later than **November 18, 2013**.**

Please mail Merced Hometown Christmas Parade Vendor Fair application form and vendor participation fees to:

Active 20-30 Club of Merced  
3144 North G Street, Ste. 125-327  
Merced, CA 95340

**4. The Special Events Business License Fee form and payment must be taken in person to the City of Merced Finance Department at 678 W. 18<sup>th</sup> St. Merced, CA. 95340. The \$13.50 Special Events Business License Fee has to be paid before December 3, 2013.**

\*If you already have a Business License to sell your products within the City of Merced, the Special Events Business License Fee **does not** apply.

### **Additional Information:**

- Make checks payable to “Active 20-30 Club of Merced”
- Set up time begins at 9:45 am. Booths must be set up by 11:00 am.
- The registration fee includes an insurance policy
- There will be security during the festival though no guarantee as to the security of your possessions can be made
- Participants are required to stay for the entire event (11:00 am – 5:00 pm)
- Confirmation of location and space number will be sent to you prior to the event.

Please contact J.C. Del Toro at 209-201-5508 or [christmasparade@merced2030.com](mailto:christmasparade@merced2030.com) for more information.

\*Applications will be taken on a first paid, first served basis. Businesses and Restaurants within the City of Merced Downtown Business Improvement District have participation priority. The Active 20-30 Club of Merced reserves the right to reject any vendor and cancel any application without cause.