City of Merced
125th Anniversary Celebration Committee
Meeting Notes – January 30, 2014

1. Meeting Recap

Co-Chairpersons MARY-MICHAL RAWLING and MIKE MURPHY provided a recap of the December 9, 2013 meeting. The Committee then broke into two sub-committees to organize the two initial events, the April 1st Founder's Day Event and the April 5th Concert in the Park Event.

2. Founder's Day Event, April 1st

The sub-committee began planning the Founder's Day Event on April 1st:

- Founder's Day –kick off of series of events
- April 1st –Commemorative Event—evening at 5:30 pm
- Event location will be in front of the Merced Theatre
- Advertise event on the marquis
- Street closure – Dawn Ingraham to begin paperwork
- Opening Song/Anthem
- Birthday cake/cupcakes – Robin Shepard to get cake information
- Giant Birthday Card – Dawn Ingraham to make arrangements
- Time capsule (Photos, magazines, newspapers, etc.) – GSF staff to make arrangements
- Music/DJ – Jeanette Carey to make arrangements
- Historical Slide Show/Presentation
- First film to be shown at Theatre – Adam Miller to research if the film is available
- Programs – Dawn Ingraham to create programs

3. Concert in the Park, April 5th

The sub-committee began planning the Concert in the Park Event on April 5th:

- See Attachment 1

4. Adjournment

The meeting was adjourned to the next regularly scheduled meeting on Tuesday, February 11, 2014 at 6:30 pm in the Sam Pipes Room.

Merced's 125th Birthday Celebration Meeting
January 30, 2014

Attendees (Concert in the Park Group): Joe Wilensky, Ulises Vargas, Amarpreet Maholi, Kyoki Phillips, Rick McMillion, Joe Magsalay, Lisa Marroquin, Gary Eno, Frank Abarca, Steve Simmons, Godfrey Aiona, Karen Nicholson, Doug Fluetsch, Ben Davidson, Youssef El Yakoubi, Mary Camper, Tom Price, Melissa Kelly Ortega

Concert in the Park (Courthouse Park – tentative)
Saturday, April 5, 2014
4:00-10:00p.m.

Four Bands on Center Stage
Family Band
Throwback Band
(Theater Event @ 7:30p.m. ~ Continuation of "Oldies, but Goodies" bands)
Multicultural Band
Bluegrass / Rock Band

(Side stages offer local talent during down times / band changes)

Cost of Event = $15,000.00
$5,000.00 ~ City of Merced
$2,000.00 ~ PG&E
$5,000.00 ~ Food Sales, Beer & Wine, Soda & Water

Sponsors for Stage, Beer Garden, Food Booths, Side Stage (to fill in the gap)
Any extra funds raised will roll into the next, upcoming 125th Event
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Who is in charge of what? Reports will be given on February 11th.

Tasks & Point People

Tom Price - Stages, Lighting, Bands

Doug Fluetsch & Mary Camper - Food, Beer, Wine Courts, Health Permits, Alcohol Permits, Permissions, Sponsorships

Ben Davidson & Tom Price - Logos

Ben Davidson - Marketing - Press Releases, Design / Graphics - Posters, Cards, Signs, Banners

Joe Wilensky - Volunteered to help with Marketing

Joe Magsalay - "Celebrate Merced: Past, Present, & Future" - Facebook Page

Joe will coordinate with other events taking place around Merced's 125th and work with **Dawn Ingrahm** to repost & cohost Facebook Events and news

Joe Magsalay - Contact D. B. Mack for Sponsoring / Coordinating Beer Garden

Karen Nicholson - Coordinator of Beer Garden (pending D. B. Mack's decision)

Gary Eno - Lyons Club - Food Volunteers

??? - Coordinator of Food Tent #1

??? - Coordinator of Food Tent #2

Merced County Crawdads - Clean Up on Sunday morning (April 6, 2014)

MKO - Scribe (I can also make phone calls and send emails after work and on weekends! Just let me know.)

EVERYONE - Getting the Word Out

??? - Guards / Police / Explorers / Public Works (trash cans, etc.)

What do we still need? What is missing?

Who is needed? Who is missing?

Tentative agenda will be sent out next week for our meeting on February 11th at 6:30p.m.

Do we need a check-in prior to February 11th?