

**CITY OF MERCED**  
**Planning Department**

TO: Bicycle Advisory Commission  
FROM: Bill King, Principal Planner  
DATE: February 23, 2016  
SUBJECT: Bike Month and 2<sup>nd</sup> Annual Director's Ride

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**BACKGROUND**

When formed, the Bicycle Advisory Commission (BAC) was given several objectives, one of which is the promotion of bicycling as a viable mode of transportation. This can occur through various means, including events during "Bike Month," such as a "Director's Ride" and "Bike-to-Work" activities.

**DISCUSSION**

The 2016 Bike Month season draws near. The Director of Development Services is supportive of the "2<sup>nd</sup> Annual Director's Bike Ride Event," and invites the BAC and local bicycling groups to participate in the planning and activities for such event, and others that may be planned. A budget contribution of \$200.00 from the City is being provided.

The event, currently advertised on the Merced Bike Coalition website, is planned to occur on Saturday, April 23, 2016.

**ACTION**

Staff recommends that the Bicycle Advisory Commission discuss various Bike Month activities and volunteer as needed to support successful events.