CITY OF MERCED
Development Services

TO: Martin Luther King Jr. Way Ad-Hoc Advisory Committee
FROM: Julie Sterling, Associate Planner
DATE: March 9, 2011
SUBJECT: Martin Luther King Jr. Way Revitalization Strategy Report Background Report

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ACTION REQUIRED: Study, Discussion, and Feedback Requested

DISCUSSION

Throughout the public outreach process and associated meetings with the Committee and the Redevelopment Advisory Committee (RDAC), staff has been preparing the draft Martin Luther King Jr. Way Revitalization Strategy. The March meeting is an "educational" meeting for the Committee in that staff is presenting certain chapters that have been prepared based on field reviews, incorporating research, public comments, and other essential elements of the plan. Please note that not all chapters are complete. At each meeting, the Committee will be presented with updated versions of the "draft" report and ask for feedback.

Staff requests that you review the following sections of the Revitalization Strategy as follows: Part 1: Plan Overview which includes the Acknowledgements, Table of Contents, Get to Know Your Ad-Hoc Advisory Committee, and the Executive Summary. Additionally, the Committee will be reviewing the following chapters of the Background Report:

- Chapter 1: Narrative Description of the Planning Process
- Chapter 2: Persons, Companies, Agencies & Organizations involved in the Planning Process
- Chapter 3: Public Involvement in the Planning Process
- Chapter 5: A Look Back To Look Forward
- Chapter 6: Multi-Modal Transportation System
- Chapter 7: Land Use Patterns
- Chapter 8: Crossing Sites and Patterns of the Corridor
- Appendices

Staff requests the Committee to review the draft Martin Luther King Jr. Way "Background Report", thinking about relevant topics and issues that should be discussed in the plan, and then to discuss these at the meeting.

Attachment:

A. (DRAFT) Martin Luther King Jr. Way Revitalization Strategy Background Report