

Chapter 2

Key Agencies & Organizations Involved in the Planning Process

State of California Department of Transportation (Caltrans)

The City of Merced Redevelopment Agency applied for the FY 2009-10 Environmental Justice: Context Sensitive Planning Grant in an effort to improve Martin Luther King Jr. Way and the surrounding area bounded by 14th Street to the north, Childs Avenue to the south, G Street to the east, and M Street to the west. The grant of \$250,000 was made possible as a result of the State of California Department of Transportation (Caltrans). The City of Merced wishes to thank Caltrans for this opportunity to prepare a comprehensive strategy to guide revitalization efforts along the Martin Luther King Jr. Way (Highway 59) corridor in south Merced.

Redevelopment Advisory Committee (RDAC)

The role of the Redevelopment Advisory Committee (RDAC) in this project is threefold: (1) Committee review/comment on the draft plan; (2) RDAC representation on the Martin Luther King Jr. Way Committee; and (3) Implementation of the plan. Upon adoption of the Strategy by the various associated governmental agencies involved in the Project, City Staff will begin the implementation phase. A key element of the Implementation Phase will be the ongoing actions of the RDAC. In its advisory capacity, the Committee acts on issues referred by the RDAC, or those originated by the Committee and referred to the Agency Commission. The Committee:

- Makes recommendations to the RDAC on specific redevelopment projects;
- Advise in the development of sound redevelopment policies and programs;
- Evaluate and approve or deny applications for the Agency's Commercial Rehabilitation Loan Program, Façade Rebate Program, and other programs as authorized by RDAC; and
- Participate in the development of the annual Redevelopment budget and work program.

Within this broad framework, and with regard to the Martin Luther King Jr. Way Revitalization Strategy, the Committee will:

- Meet twice a year to review progress to date on completing the action items delineated in the study;

- Review action items and make recommendations for any alternate scheduling or funding that may eventually arise;
- Track actions/successes of associated member agencies; and
- Review and approve an “annual report card” and distribute it to various news outlets to help nurture an environment of accountability.

Stakeholders

The Governmental/Public Agencies with jurisdiction along the corridor or those that are located within the Focus Area of the Martin Luther King Jr. Way Revitalization Plan include the following:

County of Merced Fire Department

County of Merced Public Works

Merced County Fair

Merced County Association of Governments

City of Merced