

**CITY OF MERCED**  
**Development Services**

TO: Climate Action Plan Ad-Hoc Advisory Committee  
FROM: Bill King, AICP, Principal Planner  
DATE: April 6, 2011  
SUBJECT: Draft Phasing Plan

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ACTION REQUIRED: Review and Comment

DISCUSSION

Staff has prepared draft language about the CAP Phasing Plan (see below).

Please review and come with questions, ideas and comments to the meeting.

**PHASING PLAN**

The structure of the CAP Phasing Plan is based on Council's direction to recognize short-term and near-term approaches to meet the long-term goal. For example, in the near-term, to implement measures that provide significant emission reductions with low initial costs, while laying the groundwork for more complicated projects to be implemented in the later phases. This approach is consistent with another Council directive to implement strategies in an incremental manner, based on the needs and ability of the Community. All of the reduction strategies are essential to reach the goals set forth in this Climate Action Plan. Some of these measures, however, are expected to be implemented on a later timeline due to obstacles of available data, technology, or finances.

The City Council did not specify a specific year or goal for the long-term. For purposes of this CAP, 2020 is regarded as the long-term goal. The Committee recommended **(Yes – No)** the use of interim targets to facilitate additional support and accountability, and help to ensure continued momentum of Merced's efforts.



**Please remember to bring your “*Background Report of the Climate Action Plan*” to the meeting.**