

CITY OF MERCED
Development Services

TO: Climate Action Plan Ad-Hoc Advisory Committee
FROM: Bill King, AICP, Principal Planner
DATE: July 7, 2011
SUBJECT: Plan Implementation Strategies

ACTION REQUIRED: Group Discussion

DISCUSSION

The Climate Action Plan's *Guiding Compass* is a set of strategies that set a general course of direction and approach to implement the CAP. The strategies are not an exhaustive list of prescriptions for what could or should be done. The strategies listed below are based on the premise that the greatest potential to reduce greenhouse gas emissions is from a coalition of independent individuals and groups, banded together under a common goal. The strength of each entity is based on knowledge and understanding of the issues, ability to act independently, and encouragement to discover new approaches.

STAFF REQUEST

Review and comment on the draft list of implementation strategies.

DRAFT IMPLEMENTATION STRATEGIES

Please note that UC Merced interns will be at the meeting to hear the discussion. They are, assisting staff with creating the visual design of the CAP (fonts, colors, images, section formatting), mainly to blend the technical nature of the CAP with a distinct Merced flavor and design. The discussion by the Committee may offer some themes onto which the design could be based

Leadership

- Select a leadership model for Plan Implementation
- Evaluate the highest priority problems for the City and the most cost-effective solutions.
- Foster communication among City Departments, City Officials and citizens.
- Cross-cutting comprehensive approach to implementing measures
- Update actions to address new challenges or opportunities
- Establish a program to evaluate, monitor, and update the CAP.

Funding and Budgets

- Utilize the Climate Change Action Plan as a source of Capital Improvement Projects

Partnerships

- Recognize and support the actions of independent entities
- Form new partnerships; enhance existing relationships
- Coordinate to avoid redundancy and to leverage resources
- Increase technical support and data sharing capacity

Project Timeline

- Realize incremental change through time