

Market on Main St. in Downtown Merced
Dates: Thursdays, June 21, 2012—October 25, 2012
Time: 5:30—10:00 pm
City Application Form~ PRODUCER/VENDOR

Please list your products and price range:

Name _____ \$ _____
 Address _____ \$ _____
 City _____ State _____ Zip _____ \$ _____

Phone _____ **Please indicate which dates you are interested in participating in The Market on Main.**

Fax _____
 Email _____

6/21 _____	7/26 _____	8/30 _____	10/4 _____
6/28 _____	8/2 _____	9/6 _____	10/11 _____
7/5 _____	8/9 _____	9/13 _____	10/18 _____
7/12 _____	8/16 _____	9/20 _____	10/25 _____
7/19 _____	8/23 _____	9/27 _____	

Include a copy of your City of Merced Business License. A Special Events Business License is required ONLY if you do not already have a business license with the City of Merced, the cost is \$12.50. A Special Events Business License Application is attached for your convenience.

***Vendor fee is \$20.00 per day of participation. There are no refunds for no shows.**

Eligibility: Farmers/Producers must obtain a County Certified Producer's Certificate and abide by all County Department of Agriculture regulations.

Applications will be taken on a first paid, first served basis. All vendors will be required to bring their own tables, chairs, table coverings, canopies and signage. Booth spaces must be well represented. Any booth needing electricity must provide their own extension cords and generators.
 *Businesses within the City of Merced Downtown Business Improvement District have participation priority. The City of Merced reserves the right to reject any vendor and cancel any application without cause. The City of Merced also reserves the right to locate any vendor as it sees fit.

I understand that the City of Merced shall not be liable for the results of any accident, damage theft or any other loss to the Vendor, or to any person or article employed by or in the possession of the Vendor while on the grounds of the Market on Main St. Downtown Festival, whether such occurs during the time of preparation, the period of occupancy or at the time of removal from the Market on Main St. Downtown Festival grounds.

I understand that if I am accepted as a participant in the Market on Main St. Downtown Festival, I agree that photographs or slides of me, and/or my work/produce may be used by the City of Merced for promotional and publicity purposes.

Signature _____ Printed Name _____ Date _____

Return application with check, payable to the City of Merced Visitor Services, 710 W. 16th Street, Merced, CA 95340. Applications can also be delivered in person to: City of Merced Visitor Services at 710 W. 16th Street, Merced, CA, 95340 (209) 724-8104, FAX (209) 723-1780