

**City of Merced  
Economic Development Advisory Committee**

**AGENDA**

**7:00 AM  
THIRD FLOOR CONFERENCE ROOM  
MERCED CIVIC CENTER  
678 W. 18<sup>th</sup> STREET  
MERCED, CALIFORNIA**

**WEDNESDAY  
AUGUST 26, 2014**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. ADDITIONS/DELETIONS TO THE AGENDA**

**D. ORAL COMMUNICATIONS**

At this time any member of the audience may comment on any matter which is not listed on the agenda. PLEASE STATE YOUR NAME AND ADDRESS for the record. Please be brief and to the point - preferably speaking a maximum of 5 minutes. Avoid repeating what was said by previous speakers. If two or more individuals are here as a group and want to speak on one side of an issue, please select a single spokesperson to present your views.

**E. CONSENT CALENDAR**

1. Minutes of June 4, 2014  
(Item E-1)

**F. DIRECTOR'S REPORT**

1. Merced Regional Airport Update

**G. ACTION/INFORMATION ITEMS**

1. Modifying the Eligibility Areas for the Small Business Incentive Program  
(ITEM G-1)

**ACTION:** Recommendation to the City Council:

- A) Expand the Small Business Incentive Program Eligibility Areas to include all Commercial Zoning Districts and Planned Developments Zones where Retail is allowed within the City Limits.

2. Cancellation of the EDAC Meeting of October 28, 2014

**ACTION:** Cancel the EDAC Meeting of October 28, 2014

*Our Economic Development Mission  
Expand economic opportunities in Merced and strengthen Merced's role as a regional center, by enhancing Merced's climate for business and industry, and continually improving the quality of the community.*

3. Review of the Downtown Business Improvement Area Request for Proposal (ITEM G-3)

**ACTION:** For Information Only

#### **H. OTHER BUSINESS**

#### **I. ADJOURN**

To the EDAC meeting of September 30, 2014, 7:00am, 3<sup>rd</sup> Floor Conference Room, Merced Civic Center.

#### **INFORMATIONAL ATTACHMENTS**

1. EDD Labor Market Report, July 2014

**MEETINGS:** EDAC, September 30, 2014, 7:00am

Agenda: August 26, 2014