



*The Active 20-30 Club of Merced #53,  
Educational Employees Credit Union, Scholle Packaging,  
and City of Merced  
present*

**“Home for the Holidays”**

***Saturday, December 6th, 2014, 3:00 p.m.***

*On West Main Street*

**FLOATS ARE HIGHLY ENCOURAGED!!!**

The Active 20-30 Club of Merced, along with EECU, Scholle Packaging, and City of Merced invite you to participate in the 20<sup>th</sup> Annual Hometown Christmas Parade on Saturday, December 6th, 2014. The theme is “Home for the Holidays.” The parade will begin at **3:00 P.M. sharp**, with the formation area on East Main St. off “G” street. The parade will start at West Main and “G” street and continue along the city approved route. **Check in time begins at 1:15 p.m.** The formation check in desk will be located on the corner of Calimyrna Street and West Main Street and is closed to through traffic at 11:00 a.m. (By order of the Merced Police Department.)

**RULES AND REGULATIONS**

1. **APPLICATIONS ARE DUE BY FRIDAY, NOVEMBER 21, 2014.** Entries received after this date will be placed at the end and will not be announced.
2. Parade will be limited to 100 entries. There may be a limit on car/motorcycle clubs this year. Please see first page for details.
3. Parade will be held rain or shine. There will be **NO REFUND** on application fees paid
4. This year’s theme is “Home for the Holidays.” **Floats should represent Christmas/holiday traditions, etc.** Music played must be Christmas music and must be maintained not to interfere with other entries.
5. All entries **MUST** be decorated for Christmas; this includes car and motorcycle clubs.
6. There will be three (3) cash prizes of \$750, \$500 and \$250 awarded to the top three best decorated floats. These awards may coincide with the separate plaque awards specified in #5.
7. There will be separate awards given out and honored with plaques for specific parade categories. The categories are: Best Themed Entry; Equestrian, Youth Group, Commercial Entry, Vehicle, and Unique. The parade will be judged by parade sponsors.
8. Entries will be judged on appearance, creativity, enthusiasm, and relevance to the division theme.
9. All entries are required to have a positive theme which respects diversity and is non-controversial. **Parade sponsors reserve the right to remove any inappropriate float(s), cars, or people from participating in the parade. Sponsors will not tolerate any profanity, explicit pictures, etc. on any entries in the parade.**
10. Entry numbers will be provided at the registration table. Affix numbers on front and left side of entry.
11. Parade participants will maintain numerical order and not trade with other entries.
12. No blowing of sirens or horns, revving engines, etc. this drowns out others’ music and scares the animals.
13. Parade participants must maintain fifty (50) feet between entries.
14. Control of motorized vehicles and animals must be maintained at all times.
15. All animals must be on a leash, lead, or rein. Owner(s) of all animals (including mounted horse entries) must provide their own clean up crew equipped with their own appropriate scoop and broom or they will be placed in last division.
16. Living entity on floats must be secured.
17. A person over the age of 18 must accompany junior entries throughout the parade route. Junior entries are those under age 18.
18. No consumption of alcoholic beverages while in the parade or in the staging area.
19. **DO NOT** throw candy from floats or vehicles. Candy may be passed from walkers along the parade route.
20. Everyone must disband at the end of the parade and will not be permitted to ride vehicles illegally back to the originating point of the parade. Please arrange to be picked up or walk back.
21. **ABSOLUTELY NO SANTA ENTRIES!!!**
22. All parade participants must follow the direction of parade staff.
23. All parade participants are expected to know and abide by all parade rules. If your group does not adhere to these rules, (such as no decorations, more vehicles than allowed, revving of bikes or engines, etc.) you will be taken out of the parade. If these actions are seen during the parade, you will be dismissed from the parade route and banned from participating the following year. Please provide a copy of all the rules to all participants in your entry. **The person who signs the entry form is responsible for this.** The signed application will be available to any person in your group who states they did not have access to these rules.

**There will be a mandatory meeting on Tuesday, December 2nd, 6:00 pm  
at the Merced Civic Center, Council Chambers.**

**All entries MUST have 1 representative in attendance.**

**For more information e-mail [christmasparade@merced2030.com](mailto:christmasparade@merced2030.com) or call 658-5617.**

