

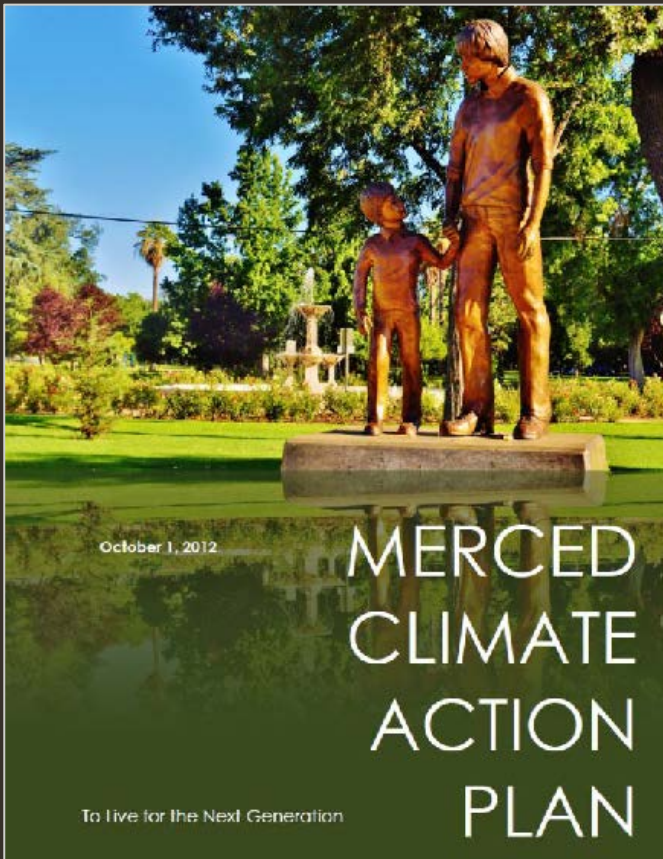
PROJECT OVERVIEW

Status Report #2

CITY OF MERCED

PROGRAMMATIC CAP

City Council Presentation, 6-1-2015



Climate Action Plan



Community Values



Greenhouse Gas Reduction Through

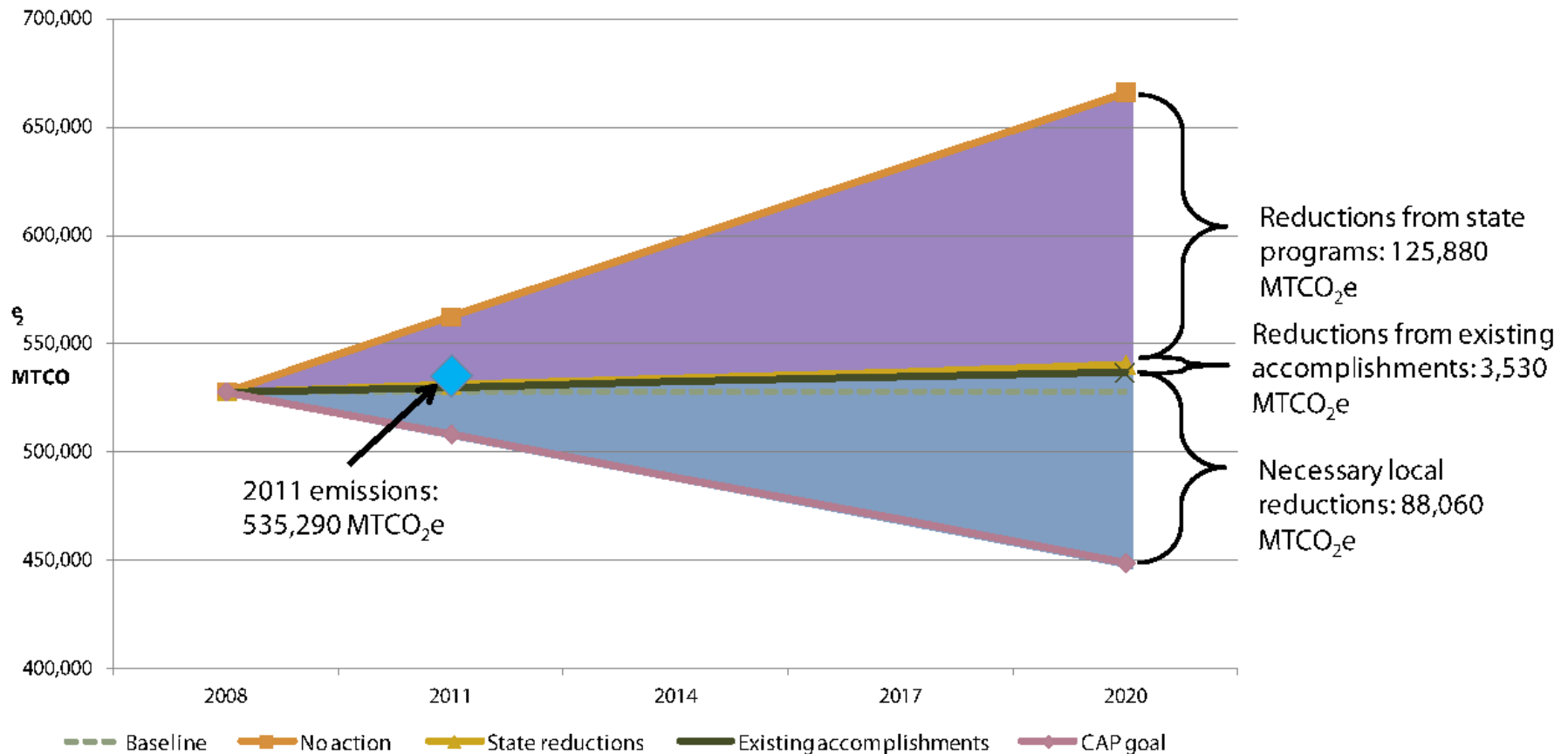
Programmatic CAP

- Near-Term Action Plan to Implement the CAP
- Community Programs & Existing Regulation
- Achievement is a Community Effort

- Achieve City Council Target and Direction
- Create Effective and Practical Deliverables
- Include Community Voice

City Council Target

Figure 3: 2020 GHG Emissions Forecasts and Reduction Target (MTCO₂e)

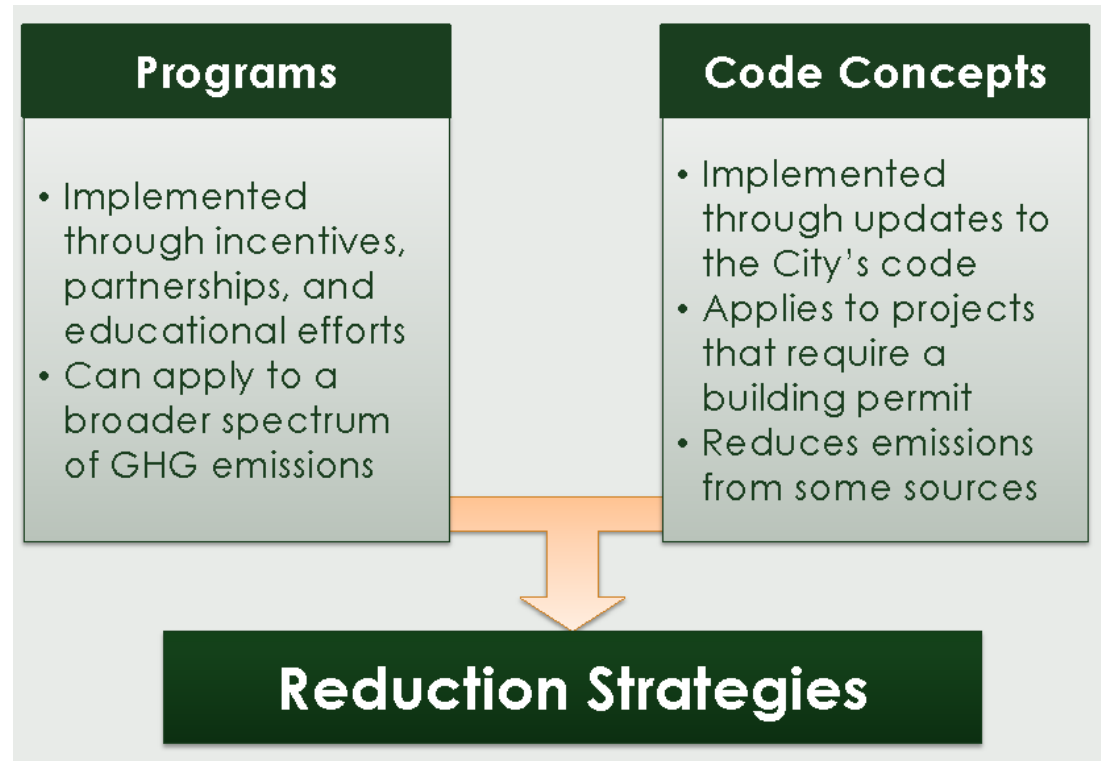


City Council Direction

- Qualify for CEQA Permit Streamlining
- Emphasize Community Values
- Encourage/Incentivize vs. Mandates

Project Deliverables

- Programmatic Climate Action Plan
- Development Code Index
- Urban Design Manual



- ✓ Enables Permit Streamlining
- ✓ Recommended Actions are Cost-Effective
- ✓ Actions can be Tracked and Monitored

- Install a water-wise garden
- Coordinated traffic signal timing
- Compost Organics
- Install bikeways, sidewalks and transit
- Install Solar Panels
- Enable “Property Assessed Clean Energy” (PACE) Program



Sample Actions

- ✓ Targeted Selection
- ✓ Previously Committed
- ✓ Dovetails with Existing Requirements
- ✓ Performance-Based
- ✓ Applies to all Projects

- ✓ Compiles Relevant Codes and Policies
- ✓ User-Friendly for Public , Staff and Developers
- ✓ Focus on Site Planning for Discretionary Projects

Community Voice

- 3 Public Workshops
- 6 Focus Group Meetings
- 2 Local Development Community Stakeholder Mtgs.
- 3 City Council Meetings

2014

2015



Public Workshops

2014

2015



Focus Group Meetings

2014

2015



Local Development Community

2014

2015



City Council Meetings

**120
attendees
33
Organizations**



Public Workshop #1

Resource Efficiency Fair



Focus Group Members

□ Sector

Builders

Engineers and Surveyors (1)

Local Chambers of Commerce

Real-Estate Brokers and/or agents

Mobility, Air Health Advocate

Conservation

Local "green-jobs"

Local "green-jobs"

City Council Representative Mayor

City Planning Commissioner

Member

Adam Cox

Dena Traina/Des Johnston

Jennifer Krumm

Robert Dylina

Michelle Xiong

Erin Stacy

Dan Caris (Mr. Ink Pro)

Brent Jerner (APG Solar)

Stan Thurston

Peter Padilla

Focus Group Meeting Dates

- **Focus Group Meeting #5: March 12, 2015**
- **Focus Group Meeting #6: June 11, 2015**
- **Focus Group Meeting #7: August —**
- **Focus Group Meeting #8: September —**
- **Focus Group Meeting #9: TBD**

Meeting Times & Locations:

Sam Pipes Room in the City of Merced Civic Center, located at 678 W. 18th Street
1:30 P.M. to 3:30 P.M.

Project Manager:

Bill King 209.385.4768 kingb@cityofmerced.org

Project Website:

http://www.cityofmerced.org/depts/cd/planning/programmatic_climate_action_plan.asp

How can I assist?

COMMUNITY EFFORT & ACTIONS:

- Inform City what you are doing now.
- Inform City what you can do in the near term.

