




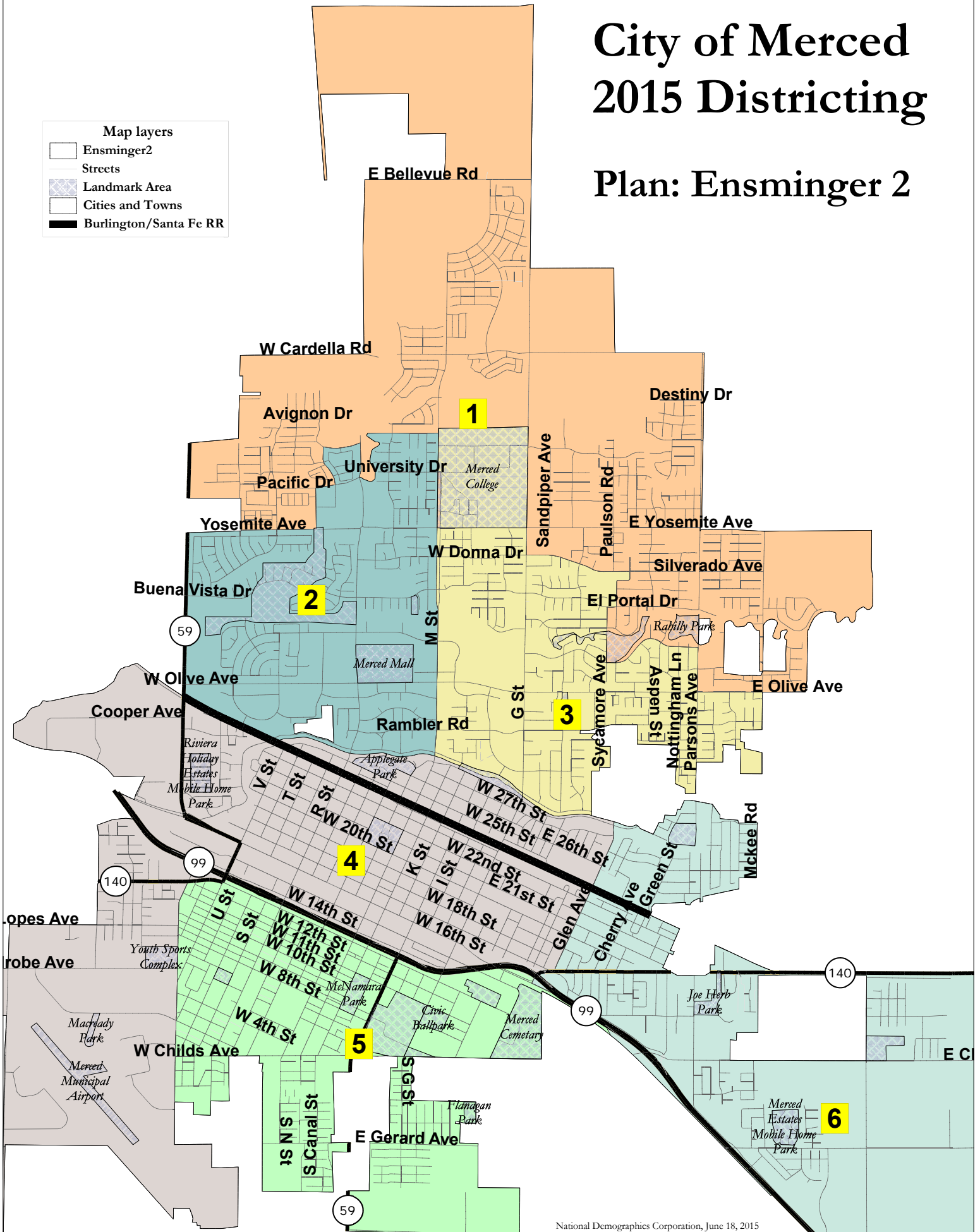


City of Merced 2015 Districting

Plan: Ensminger 2

- Map layers
-  Ensminger2
 -  Streets
 -  Landmark Area
 -  Cities and Towns
 -  Burlington/Santa Fe RR



City of Merced - Plan Ensminger 2

District		1	2	3	4	5	6	Total
	Total Pop	11,798	12,028	11,195	14,201	18,083	11,653	78,958
	Deviation from ideal	-1,362	-1,132	-1,965	1,041	4,923	-1,507	6,888
	% Deviation	-10.35%	-8.60%	-14.93%	7.91%	37.41%	-11.45%	52.34%
Total Pop	% Hisp	32%	40%	36%	51%	74%	52%	50%
	% NH White	43%	34%	45%	33%	6%	32%	30%
	% NH Black	5%	9%	7%	6%	6%	5%	6%
	% Asian-American	18%	14%	10%	7%	14%	9%	12%
Voting Age Pop	% Hisp	28%	35%	31%	46%	73%	46%	45%
	% NH White	47%	40%	51%	39%	7%	38%	36%
	% NH Black	4%	9%	6%	6%	6%	5%	6%
	% Asian-American	19%	14%	10%	7%	12%	9%	12%
Citizen Voting Age Pop	% Hisp	26%	36%	31%	34%	59%	38%	37%
	% NH White	51%	44%	55%	48%	11%	46%	43%
	% NH Black	6%	9%	4%	7%	10%	6%	7%
	% Asian-American	17%	8%	8%	6%	19%	8%	11%
Voter Registration (Nov 2012)	% Latino	27%	32%	29%	41%	65%	42%	38%
	% Asian-Surnamed	5%	3%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	2%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	% Latino	24%	27%	25%	35%	64%	36%	32%
	% Asian-Surnamed	5%	3%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	2%	1%	1%	1%	1%	1%
Age	age0-19	34%	34%	27%	31%	43%	36%	35%
	age20-60	52%	54%	53%	55%	48%	50%	52%
	age60plus	14%	12%	20%	14%	9%	14%	13%
Immigration	immigrants	15%	18%	11%	19%	39%	18%	21%
Housing Stats	vacant	9%	12%	6%	10%	8%	13%	10%
	occupied	91%	88%	94%	90%	92%	87%	90%
	rented	39%	65%	54%	62%	70%	48%	57%
	owned	61%	35%	46%	38%	30%	52%	43%
	singlefamily	89%	58%	70%	62%	65%	79%	70%
	multifamily	11%	42%	30%	38%	35%	21%	30%
Language spoken at home	english	66%	59%	72%	59%	23%	56%	53%
	spanish	19%	27%	19%	32%	61%	33%	34%
	asian-lang	10%	11%	5%	7%	15%	7%	10%
	other lang	5%	3%	3%	3%	2%	4%	3%
Children at Home	child-under18	36%	42%	30%	33%	52%	40%	39%
Work (percent of pop age 16+)	employed	51%	49%	54%	45%	47%	49%	49%
	Commute on Public Transit	1%	2%	1%	0%	1%	1%	1%
Household Income	hhincome0-25k	17%	32%	28%	38%	44%	38%	33%
	hhincome25-50k	19%	24%	21%	34%	34%	27%	27%
	hhincome50-75k	20%	18%	21%	11%	14%	14%	16%
	hhincome75-200k	42%	24%	29%	16%	8%	19%	22%
	hhincome200k-plus	3%	1%	2%	1%	0%	1%	1%
Education (among those age 25+)	hs-grad	61%	62%	60%	58%	38%	60%	56%
	bachelor	17%	13%	15%	8%	4%	8%	10%
	graduatedegree	10%	6%	10%	4%	1%	4%	5%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.								

RE Merced Redistricting.txt

From: Keith Ensminger <[REDACTED]>
Sent: Sunday, June 14, 2015 4:57 PM
To: djohnson@NDCresearch.com
Subject: RE: Merced Redistricting
Attachments: merced_2015_5 Proposed Districts - Keith Ensminger.pdf;
merced_2015_kit_v3 - Keith Ensminger.xls

Hi Doug,

Here's my take on 5 scenarios. I marked districts on each 5 pages in the PDF. I created additional tabs in the Excel file for each scenario. I tried to keep the south side of Merced from Bear Creek into 3 distinct neighborhoods since they were historical developments with Bear Creek being the northern boundary, and the railroad tracks arbitrarily split the Downtown District. The three neighborhoods are (1) Downtown from Bear Creek to Hwy 99, (2) South Merced from Hwy 99 south, and (3) Southeast Merced between Hwy 99 and 140 and east of Glenn Ave. Most every neighborhood north of Olive Ave was developed after 1970. We'll need to revisit the northern districts as UC Merced develops. Please let me know if you have any questions.

Kind regards,
Keith Ensminger
Kramer Translation
[REDACTED]
Merced, CA 95341
[REDACTED]