


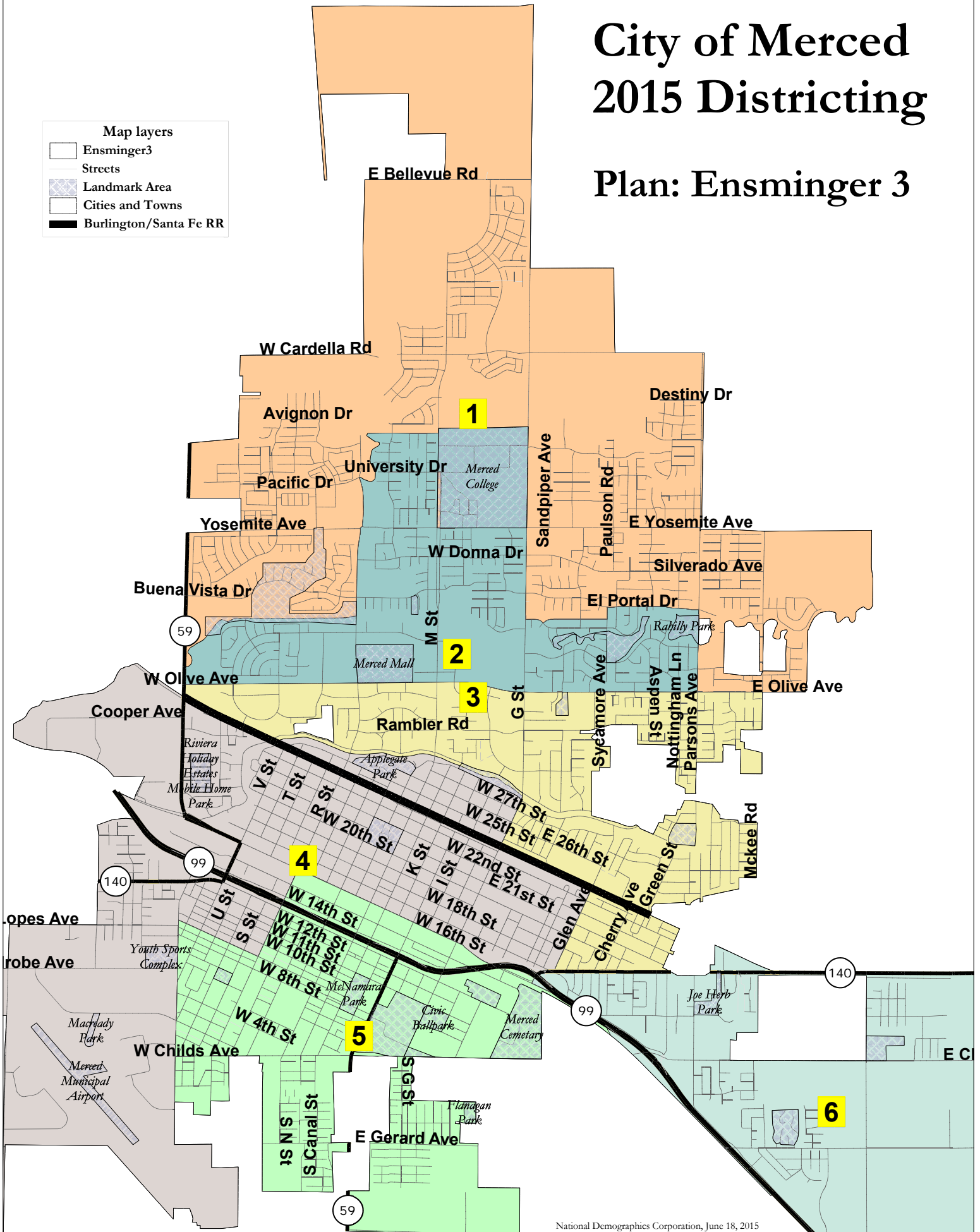


City of Merced 2015 Districting

Plan: Ensminger 3

- Map layers
-  Ensminger3
 -  Streets
 -  Landmark Area
 -  Cities and Towns
 -  Burlington/Santa Fe RR



City of Merced - Plan Ensminger 3

District		1	2	3	4	5	6	Total
	Total Pop	15,577	13,154	11,062	14,472	16,885	7,808	78,958
	Deviation from ideal	2,417	-6	-2,098	1,312	3,725	-5,352	9,077
	% Deviation	18.37%	-0.05%	-15.94%	9.97%	28.31%	-40.67%	68.97%
Total Pop	% Hisp	33%	40%	40%	54%	73%	53%	50%
	% NH White	41%	36%	45%	30%	6%	28%	30%
	% NH Black	5%	9%	6%	6%	6%	6%	6%
	% Asian-American	19%	12%	7%	7%	14%	12%	12%
Voting Age Pop	% Hisp	29%	35%	35%	49%	72%	48%	45%
	% NH White	46%	42%	51%	35%	8%	34%	36%
	% NH Black	4%	9%	5%	6%	6%	5%	6%
	% Asian-American	19%	11%	7%	7%	13%	12%	12%
Citizen Voting Age Pop	% Hisp	25%	38%	27%	36%	58%	44%	37%
	% NH White	50%	46%	60%	45%	10%	38%	43%
	% NH Black	5%	8%	6%	7%	9%	5%	7%
	% Asian-American	18%	6%	5%	6%	20%	11%	11%
Voter Registration (Nov 2012)	% Latino	28%	32%	31%	43%	64%	45%	38%
	% Asian-Surnamed	5%	2%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	% Latino	25%	27%	27%	37%	62%	39%	32%
	% Asian-Surnamed	5%	2%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%	1%	1%
Age	age0-19	33%	32%	28%	32%	43%	41%	35%
	age20-60	53%	54%	53%	55%	48%	46%	52%
	age60plus	14%	14%	19%	14%	9%	13%	13%
Immigration	immigrants	15%	15%	14%	20%	39%	18%	21%
Housing Stats	vacant	10%	11%	7%	10%	9%	14%	10%
	occupied	90%	89%	93%	90%	91%	86%	90%
	rented	41%	62%	58%	63%	70%	44%	57%
	owned	59%	38%	42%	37%	30%	56%	43%
	singlefamily	88%	64%	65%	62%	64%	80%	70%
	multifamily	12%	36%	35%	38%	36%	20%	30%
Language spoken at home	english	65%	64%	69%	54%	23%	51%	53%
	spanish	20%	24%	25%	37%	59%	35%	34%
	asian-lang	11%	9%	4%	7%	16%	9%	10%
	other lang	4%	2%	2%	3%	2%	5%	3%
Children at Home	child-under18	37%	39%	29%	34%	52%	45%	39%
Work (percent of pop age 16+)	employed	52%	50%	51%	44%	47%	49%	49%
	Commute on Public Transit	1%	1%	1%	0%	1%	1%	1%
Household Income	hhincome0-25k	18%	30%	34%	39%	44%	40%	33%
	hhincome25-50k	19%	23%	25%	36%	34%	25%	27%
	hhincome50-75k	20%	18%	17%	11%	14%	17%	16%
	hhincome75-200k	40%	28%	22%	14%	8%	16%	22%
	hhincome200k-plus	3%	1%	2%	1%	0%	1%	1%
Education (among those age 25+)	hs-grad	61%	61%	60%	56%	39%	60%	56%
	bachelor	17%	14%	13%	7%	4%	6%	10%
	graduatedegree	10%	7%	7%	4%	1%	4%	5%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.								

RE Merced Redistricting.txt

From: Keith Ensminger <[REDACTED]>
Sent: Sunday, June 14, 2015 4:57 PM
To: djohnson@NDCresearch.com
Subject: RE: Merced Redistricting
Attachments: merced_2015_5 Proposed Districts - Keith Ensminger.pdf;
merced_2015_kit_v3 - Keith Ensminger.xls

Hi Doug,

Here's my take on 5 scenarios. I marked districts on each 5 pages in the PDF. I created additional tabs in the Excel file for each scenario. I tried to keep the south side of Merced from Bear Creek into 3 distinct neighborhoods since they were historical developments with Bear Creek being the northern boundary, and the railroad tracks arbitrarily split the Downtown District. The three neighborhoods are (1) Downtown from Bear Creek to Hwy 99, (2) South Merced from Hwy 99 south, and (3) Southeast Merced between Hwy 99 and 140 and east of Glenn Ave. Most every neighborhood north of Olive Ave was developed after 1970. We'll need to revisit the northern districts as UC Merced develops. Please let me know if you have any questions.

Kind regards,
Keith Ensminger
Kramer Translation
[REDACTED]
Merced, CA 95341
[REDACTED]