




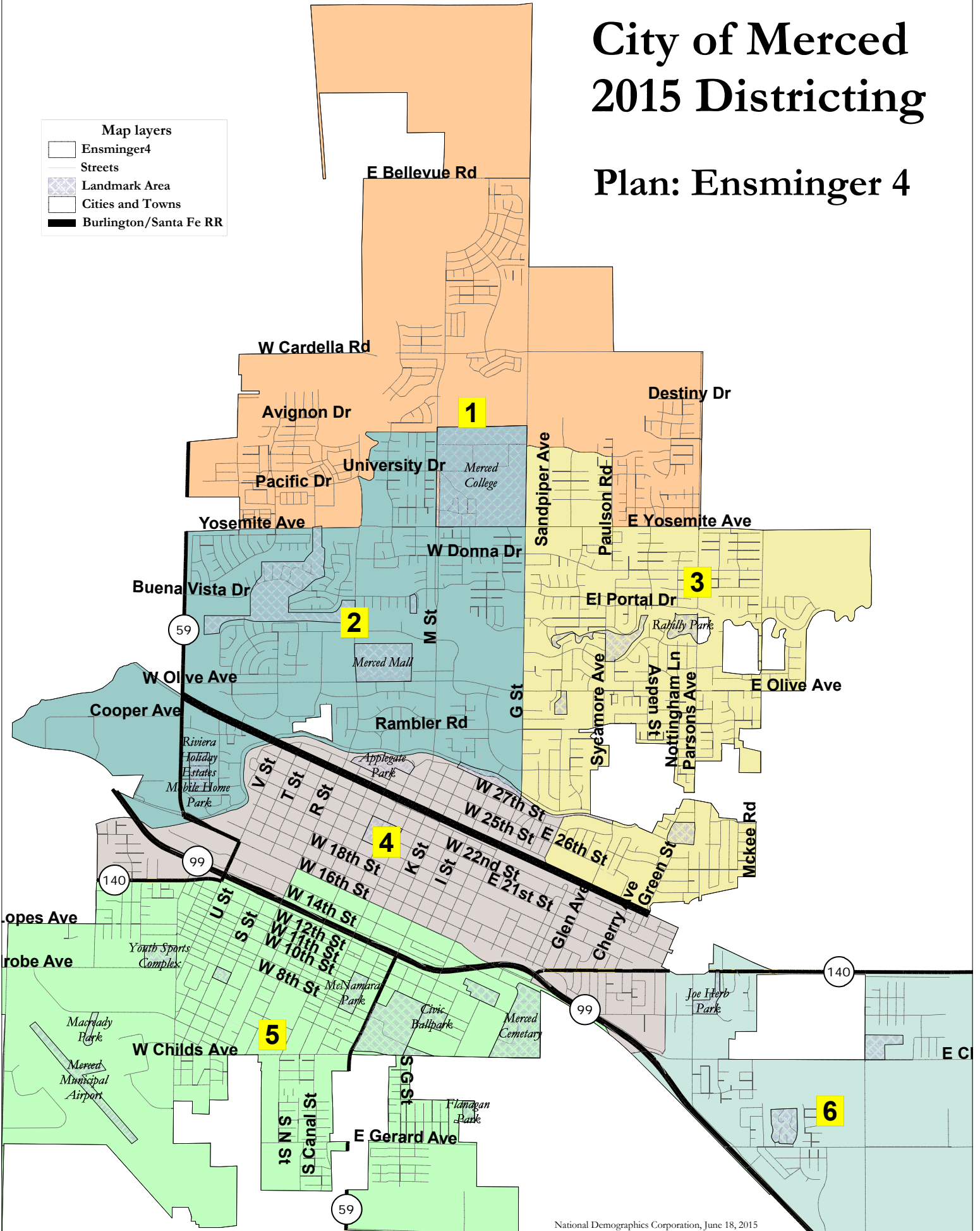


# City of Merced 2015 Districting

## Plan: Ensminger 4

- Map layers
-  Ensminger4
  -  Streets
  -  Landmark Area
  -  Cities and Towns
  -  Burlington/Santa Fe RR



## City of Merced - Plan Ensminger 4

District		1	2	3	4	5	6	Total
	Total Pop	7,545	17,852	14,858	11,894	20,185	6,624	78,958
	Deviation from ideal	-5,615	4,692	1,698	-1,266	7,025	-6,536	13,561
	% Deviation	-42.67%	35.65%	12.90%	-9.62%	53.38%	-49.67%	103.05%
Total Pop	% Hisp	34%	41%	36%	49%	73%	53%	50%
	% NH White	34%	36%	48%	37%	7%	26%	30%
	% NH Black	6%	9%	5%	5%	6%	6%	6%
	% Asian-American	25%	12%	9%	6%	14%	13%	12%
Voting Age Pop	% Hisp	30%	36%	31%	43%	72%	47%	45%
	% NH White	37%	42%	54%	43%	9%	32%	36%
	% NH Black	5%	9%	4%	5%	6%	5%	6%
	% Asian-American	26%	12%	8%	5%	13%	13%	12%
Citizen Voting Age Pop	% Hisp	26%	37%	26%	34%	57%	43%	37%
	% NH White	40%	45%	60%	52%	13%	37%	43%
	% NH Black	7%	8%	5%	6%	9%	5%	7%
	% Asian-American	24%	7%	6%	5%	18%	13%	11%
Voter Registration (Nov 2012)	% Latino	30%	32%	29%	40%	64%	44%	38%
	% Asian-Surnamed	8%	3%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	3%	2%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	% Latino	28%	27%	24%	33%	62%	38%	32%
	% Asian-Surnamed	7%	2%	2%	2%	3%	3%	3%
	% Filipino-Surnamed	3%	2%	1%	1%	1%	1%	1%
Age	age0-19	35%	32%	27%	31%	43%	40%	35%
	age20-60	53%	54%	53%	55%	48%	46%	52%
	age60plus	12%	14%	19%	15%	9%	14%	13%
Immigration	immigrants	17%	17%	12%	16%	37%	18%	21%
Housing Stats	vacant	11%	12%	6%	12%	8%	14%	10%
	occupied	89%	88%	94%	88%	92%	86%	90%
	rented	38%	66%	44%	64%	67%	44%	57%
	owned	62%	34%	56%	36%	33%	56%	43%
	singlefamily	89%	54%	86%	63%	67%	80%	70%
	multifamily	11%	46%	14%	37%	33%	20%	30%
Language spoken at home	english	60%	60%	73%	60%	25%	52%	53%
	spanish	21%	27%	19%	31%	58%	34%	34%
	asian-lang	14%	10%	5%	6%	15%	9%	10%
	other lang	5%	3%	3%	3%	2%	5%	3%
Children at Home	child-under18	38%	38%	30%	33%	51%	45%	39%
Work (percent of pop age 16+)	employed	50%	49%	54%	44%	47%	49%	49%
	Commute on Public Transit	1%	2%	1%	0%	1%	1%	1%
Household Income	hhincome0-25k	16%	34%	24%	41%	42%	39%	33%
	hhincome25-50k	20%	27%	19%	33%	35%	25%	27%
	hhincome50-75k	19%	17%	19%	11%	14%	17%	16%
	hhincome75-200k	42%	22%	35%	15%	9%	17%	22%
	hhincome200k-plus	3%	1%	3%	0%	1%	1%	1%
Education (among those age 25+)	hs-grad	62%	61%	59%	60%	40%	60%	56%
	bachelor	17%	12%	16%	7%	4%	7%	10%
	graduatedegree	9%	6%	10%	4%	1%	4%	5%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.								

RE Merced Redistricting.txt

From: Keith Ensminger <[REDACTED]>  
Sent: Sunday, June 14, 2015 4:57 PM  
To: djohnson@NDCresearch.com  
Subject: RE: Merced Redistricting  
Attachments: merced\_2015\_5 Proposed Districts - Keith Ensminger.pdf;  
merced\_2015\_kit\_v3 - Keith Ensminger.xls

Hi Doug,

Here's my take on 5 scenarios. I marked districts on each 5 pages in the PDF. I created additional tabs in the Excel file for each scenario. I tried to keep the south side of Merced from Bear Creek into 3 distinct neighborhoods since they were historical developments with Bear Creek being the northern boundary, and the railroad tracks arbitrarily split the Downtown District. The three neighborhoods are (1) Downtown from Bear Creek to Hwy 99, (2) South Merced from Hwy 99 south, and (3) Southeast Merced between Hwy 99 and 140 and east of Glenn Ave. Most every neighborhood north of Olive Ave was developed after 1970. We'll need to revisit the northern districts as UC Merced develops. Please let me know if you have any questions.

Kind regards,  
Keith Ensminger  
Kramer Translation  
[REDACTED]  
Merced, CA 95341  
[REDACTED]