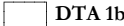
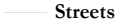
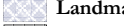
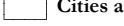



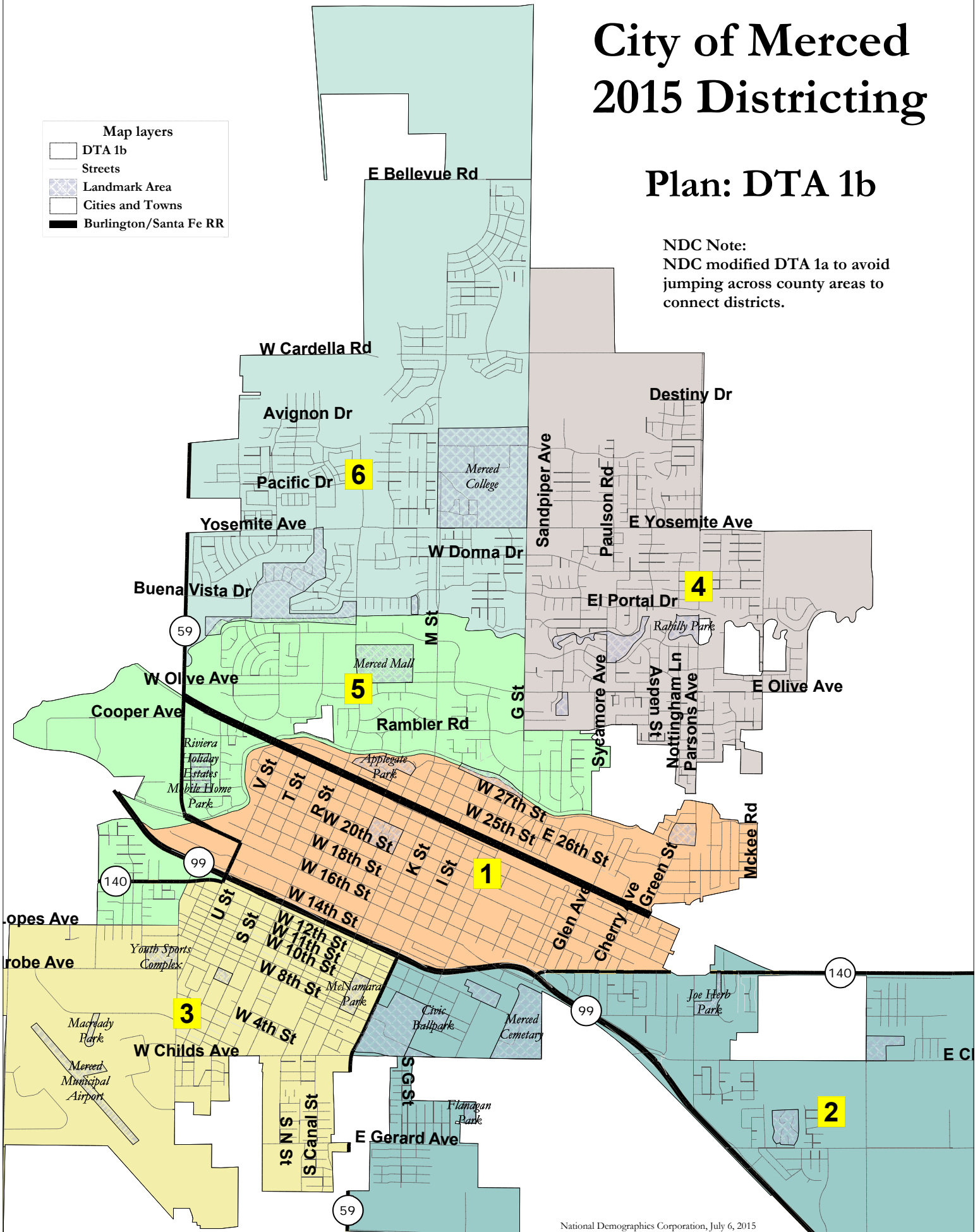
# City of Merced 2015 Districting

## Plan: DTA 1b

NDC Note:  
NDC modified DTA 1a to avoid  
jumping across county areas to  
connect districts.

Map layers

-  DTA 1b
-  Streets
-  Landmark Area
-  Cities and Towns
-  Burlington/Santa Fe RR



## City of Merced - DTA 1b (NDC)

District		1	2	3	4	5	6	Total
	Total Pop	13,154	13,236	13,332	13,095	13,048	13,093	78,958
	Deviation from ideal	-6	76	172	-65	-112	-67	284
	% Deviation	-0.05%	0.58%	1.31%	-0.49%	-0.85%	-0.51%	2.16%
Total Pop	% Hisp	48%	59%	76%	34%	46%	35%	50%
	% NH White	39%	20%	5%	49%	31%	36%	30%
	% NH Black	5%	6%	5%	4%	10%	6%	6%
	% Asian-American	5%	14%	13%	10%	11%	21%	12%
Voting Age Pop	% Hisp	43%	54%	76%	29%	40%	31%	45%
	% NH White	44%	25%	7%	55%	37%	41%	36%
	% NH Black	5%	6%	5%	4%	10%	5%	6%
	% Asian-American	5%	13%	11%	10%	10%	21%	12%
Citizen Voting Age Pop	% Hisp	31%	47%	59%	27%	37%	32%	37%
	% NH White	55%	32%	9%	58%	44%	42%	43%
	% NH Black	7%	7%	9%	5%	8%	6%	7%
	% Asian-American	3%	12%	21%	8%	7%	17%	11%
Voter Registration (Nov 2012)	% Latino	38%	48%	69%	27%	36%	31%	38%
	% Asian-Surnamed	2%	3%	2%	3%	2%	5%	3%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	3%	1%
Voter Turnout (Nov 2012)	% Latino	31%	43%	68%	23%	31%	28%	32%
	% Asian-Surnamed	2%	4%	3%	3%	2%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	1%	2%	2%	1%
Age	age0-19	27%	42%	43%	30%	33%	34%	35%
	age20-60	57%	47%	48%	51%	51%	57%	52%
	age60plus	16%	11%	9%	19%	16%	10%	13%
Immigration	immigrants	16%	27%	38%	10%	17%	19%	21%
Housing Stats	vacant	12%	12%	7%	6%	9%	13%	10%
	occupied	88%	88%	93%	94%	91%	87%	90%
	rented	63%	54%	68%	39%	71%	48%	57%
	owned	37%	46%	32%	61%	29%	52%	43%
	singlefamily	65%	74%	67%	89%	44%	84%	70%
	multifamily	35%	26%	33%	11%	56%	16%	30%
Language spoken at home	english	64%	40%	24%	74%	60%	58%	53%
	spanish	29%	46%	59%	17%	32%	22%	34%
	asian-lang	5%	11%	16%	5%	6%	16%	10%
	other lang	2%	4%	2%	4%	2%	4%	3%
Children at Home	child-under18	29%	49%	50%	30%	36%	44%	39%
Work (percent of pop age 16+)	employed	45%	49%	46%	53%	47%	53%	49%
	Commute on Public Transit	1%	1%	1%	0%	1%	2%	1%
Household Income	hhincome0-25k	39%	41%	44%	20%	40%	18%	33%
	hhincome25-50k	31%	30%	34%	17%	30%	22%	27%
	hhincome50-75k	11%	16%	13%	20%	15%	21%	16%
	hhincome75-200k	18%	13%	9%	40%	14%	36%	22%
	hhincome200k-plus	1%	1%	0%	3%	1%	2%	1%
Education (among those age 25+)	hs-grad	60%	52%	38%	60%	59%	62%	56%
	bachelor	9%	6%	3%	17%	9%	17%	10%
	graduatedegree	5%	3%	1%	12%	4%	8%	5%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.								

## Douglas Johnson

---

**From:** Douglas Johnson <djohnson@ndcresearch.com>  
**Sent:** Tuesday, July 7, 2015 2:47 PM  
**To:** 'Merced DNA'  
**Cc:** [REDACTED] 'districting@cityofmerced.org'  
**Subject:** RE: Merced Independent Districting Advisory Committee - Communication and Map Proposal  
**Attachments:** DTA 1a demographics.pdf; DTA 1a full plan demographics.pdf; DTA 1a map.pdf; DTA 1b demographics.pdf; DTA 1b map.pdf

Thank you for this. It's well past the initial deadline and too late to include this map in the regular presentation and the comment form for tonight's meeting, but I was able to import the plan and I'll show it at the end of the presentation.

As you noted, drawing the plan in this way would involve the far southeastern corner of the City being linked in a non-contiguous manner to the eastern portion of the city. It would also require that territory pinned between that far southeastern corner and the proposed downtown district (south of Childs and west of Coffee) be linked non-contiguous across county land to the south of the city to the rest of a southern district. (See the attached "1a" map).

One question I will pose, either for response tonight or after you have had more time to think about it, is whether the Downtown Neighborhood Association would be open to removing from the proposed district the area south of Highway 99 and Yosemite Parkway? If so, then no non-contiguous links would be necessary. The attached "1b" map shows one way this could be done (but not the only way) – the population south of Yosemite would be exchanged for the territory north of the Santa Fe Railroad and east of Glenn Ave.

Thank you for your interest and work on this important project, and I know I speak for the Committee when I say we look forward to hearing from you as this process moves forward,

- Doug

Douglas Johnson, President  
National Demographics Corporation  
[djohnson@NDCresearch.com](mailto:djohnson@NDCresearch.com)  
310-200-2058

**From:** Merced DNA [REDACTED]  
**Sent:** Monday, July 6, 2015 9:11 PM  
**To:** [districting@cityofmerced.org](mailto:districting@cityofmerced.org)  
**Cc:** [djohnson@NDCresearch.com](mailto:djohnson@NDCresearch.com); [lutzowm@cityofmerced.org](mailto:lutzowm@cityofmerced.org)  
**Subject:** Merced Independent Districting Advisory Committee - Communication and Map Proposal

Hello,

Kindly find the attached correspondence from the Merced Downtown Neighborhood Association, representing over one hundred citizens in our community's historic downtown.

It is our hope that these materials be included in tomorrow's IDAC community meeting.

Respectfully submitted,

The Merced Downtown Neighborhood Association