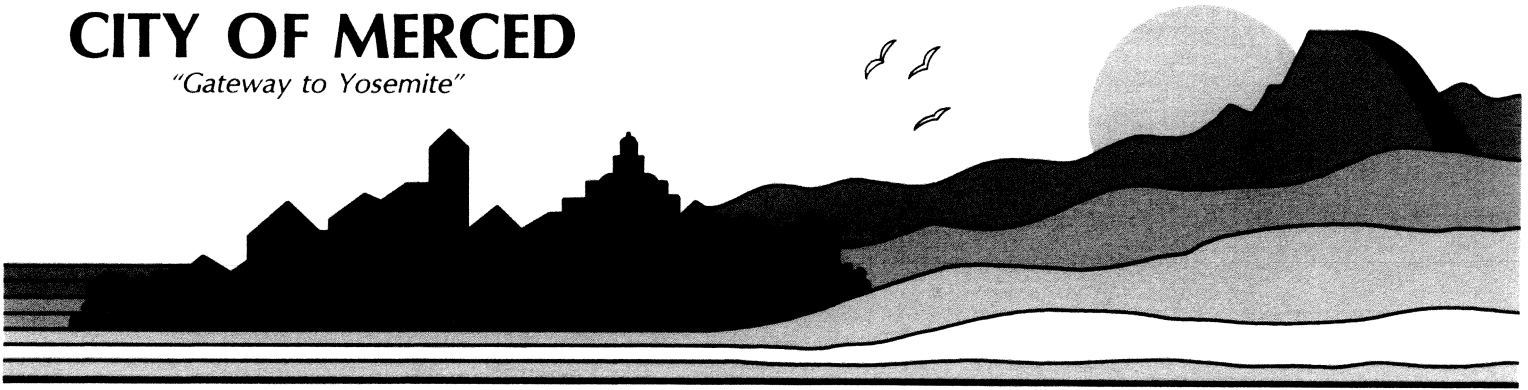


CITY OF MERCED

"Gateway to Yosemite"



City of Merced Bicycle Advisory Committee Members,

By way of introduction, I am the new City Engineer for Merced and going forward, I will be participating the Bicycle Advisory Committee (BAC). This is in recognition of the important role the BAC plays in assisting the City in shaping our community. I wanted you to know that I share the mission of the BAC. I will endeavor to:

- Promote both commuter and recreational bicycling and the health and air quality benefits that are derived
- Advocate for bicycling infrastructure improvements in the fulfillment of our Bikeway Masterplan and in our Capital Improvement Plans
- To seek funding for these projects
- Update our Improvement Standards to reflect bicyclists needs
- Encourage safe riding and education, with an emphasis on schools
- To engage people interested in bicycling issues throughout the City

We are at a pivotal time in the City's history. The City is emerging from the recession and development is ramping up, a High Speed Rail Station is proposed for downtown, and the UC Merced Campus will be doubling. All of these events require a focus upon the bicycle mode of travel to assure that we accommodate their needs.

There will surely be challenges ahead. As with any project, funding will be a main driver. However, with thoughtful planning and a mindset of seeking opportunities for improvements, our collective goal will be to focus on this important mode of travel. I look forward to working with you on the BAC.

Should you have any questions, please contact me at (209) 385-6898 or roschent@cityofmerced.org.

Sincerely,

A handwritten signature in black ink, appearing to read 'Theron Roschen', written over a horizontal line.

Theron Roschen, PE
City Engineer