

# **REDEVELOPMENT - DOWNTOWN PARKING**

**FUND NO. 005**

**ACCOUNT NO. 2001**

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## ***DESCRIPTION***

The Redevelopment Agency operates and monitors downtown parking programs.

## ***MISSION***

Downtown Merced's first priority in parking is to welcome customers with abundant, convenient free parking; and secondly, to strive to meet the parking needs of employers and employees.

## ***GOALS***

- ◇ Provide abundant, convenient parking. (City Council goals B)
- ◇ Accommodate ever changing parking needs by adjusting and refining various designations of the existing parking supply to better serve the public. (City Council goals B)

## ***OBJECTIVES***

## ***PERFORMANCE MEASUREMENTS/INDICATORS***

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|---|---|
| 1. Respond to requests for parking modifications.   | Initial response within 48 hours of receipt of request.   |
| 2. Monitor maintenance conditions of parking facilities, and refer as necessary to Public Works Operations. | Respond to any minor maintenance issues within 48 hours, and schedule major repairs within the next budget cycle. |
| 3. Monitor supply of parking to comply with Mainplace Merced DDA.   | Develop tracking system and update annually.  |

## ***2003-2004 BUDGET HIGHLIGHTS***

This budget is basically similar to previous years.